## What Do We Know and Where Do We Go Next?

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#### **Targeting Risk Factors**

- With committed couples, where you are trying to help them make it:
  - focus more energy on dynamic risk factors.
- With individuals you are trying to help make best choices in partners:
  - both static and dynamic risk factors are equally pertinent.

#### Five Reasons to Work in Individual-Focused Contexts

- (1) People are not in committed relationships (esp. marriage) until later ages.
- (2) Most of our existing contact points are with individuals, not with couples.
- (3) We have a new generation of *individuals* who are shaky about their odds in relationships and marriage.
- (4) You can get at things with individuals that are much harder to "touch" with couples.
- (5) With individuals who have not yet settled deeply into a specific relationship, much more is changeable.

#### **Anxiety Driving Riskier Behavior**

- Ambiguity
- Cohabitation (esp before commitment formed)
- Serial Cohabitation
- Multiple sexual relationships
- Delaying marriage until self-insured
- Seeking the perfect love(r): Soul Mate Idealogy

- We could use this anxiety to drive people into activities that might lower their risks.
- Example: Cohabitation
  - Testing relationship while increasing constraint?
    - Testing worst answer for why cohabit: (Rhoades, Stanley, & Markman, 2009)
  - Testing relationship in less risky ways:
    - Relationship education as testing (long before constrained) (e.g., Rhoades & Stanley, 2009;

Couple & Relationship Education Effectiveness Research

#### Couple vs. Individual Based

- There are a vast number of studies, of varying quality and importance, on services to committed couples.
- There are very few studies on individually oriented relationship education. Initial promising studies (though, many methodological issues to be addressed in future studies):
  - Antle, B.F., Sar, B.K., Christensen, D.N., Ellers, F.S., Karam, E.A., Barbee, A.P., & van zyl, M.A. (in press). The impact of the Within My Reach relationship training on relationship skills and outcomes for low-income individuals. Journal of Marital and Family Therapy.
  - Antle, B. F., Karam, E., Christensen, D. N., Barbee, A. P., & Sar, B. K. (2011). An
    evaluation of healthy relationship education to reduce intimate partner violence.
    Journal of Family Social Work, 14(5), 387-406.

#### **Types of Studies**

- Meta-analytic studies
  - Studies analyzing the results from many studies
  - There are numerous M-A studies out now
- Influential Individual Studies
- Large Government Trials

- Giblin, P., Sprenkle, D.H., & Sheehan, R. (1985). Enrichment outcome research: A meta-analysis of premarital, marital, and family interventions. *Journal of Marital and Family Therapy*, 11(3), 257-271.
- Carroll, J. S., & Doherty, W. J. (2003). Evaluating the effectiveness of premarital prevention programs: A meta-analytic review of outcome research. *Family Relations*, 52, 105-118.
- Stagner, M., Ehrle, J., Kortenkamp, K., & Reardon-Anderson, J. (2003, September 4). Systematic Review of the Impact of Marriage and Relationship Programs. National Poverty Center Conference, Washington D. C.

- Blanchard, V. L., Hawkins, A. J., Baldwin, S. A., & Fawcett, E. B. (2009). Investigating the effects of marriage and relationship education on couples' communication skills: A meta-analytic study. *Journal of Family Psychology*, 23, 203-214.
- Hawkins, A. J., Blanchard, V. L., Baldwin, S. A., & Fawcett, E. B. (2008). Does marriage and relationship education work? A meta-analytic study. *Journal of Consulting and Clinical Psychology*, 76, 723-734.

#### **Evidence of General Effectiveness**

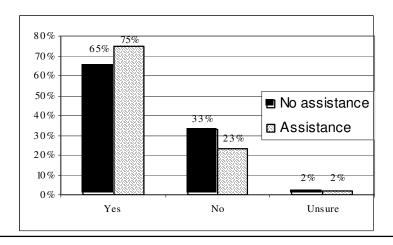
- Meta-analyses generally examine impacts across many studies
- Showing consistently positive impacts on dimensions such as:
  - Relationship Satisfaction/Adjustment
  - Communication Quality

Impacts Across Groups:
Race/Ethnicity and Income as
Moderators

- People have doubted if disadvantaged groups are even interested.
- You cannot infer interest where there is no access.
  - Theodora Ooms
  - Howard Markman
- Various types of studies show there is a lot of interest and just as great and sometimes greater impacts for disadvantaged groups.

Q: Would you consider using relationship education, such as workshops or classes to strengthen your relationship?

(Oklahoma Baseline Survey, 2002: Johnson, Stanley, Glenn, Amato, Markman, & Dion)



Would you consider using relationship education, such as workshops or classes, to strengthen your relationship?

	White	African American	Native American/ Alaskan Native
Yes	63%	75%	59%

#### Meta-Analysis:

Need more studies, but evidence is encouraging

Hawkins, A. J., & Fackrell, T. A. (2010). Does relationship and marriage education for lower-income couples work? A meta-analytic study of emerging research. *Journal of Couple & Relationship Therapy*, *9*, 181–191.

- Results hold across different groups

## In Our Studies, We Find Results Consistent Across Groups

- In our earlier, smaller study in the US Army:
  - Stanley, S. M., Allen, E. S., Markman, H. J., Saiz, C. C., Bloomstrom, G., Thomas, R., Schumm, W. R., & Baily, A. E. (2005). Dissemination and evaluation of marriage education in the Army. Family Process, 44, 187– 201.
- In large randomized trial within US Army:
  - Allen, E. S., Stanley, S. M., Rhoades, G. K., Markman, H. J., & Loew, B. A.
     (2011). Marriage education in the Army: Results of a randomized clinical trial. Journal of Couple and Relationship Therapy, 10(4), 309-326.
- In a large, random household phone survey:
  - Stanley, S. M., Amato, P. R., Johnson, C. A., & Markman, H. J. (2006).
     Premarital education, marital quality, and marital stability: Findings from a large, random, household survey. Journal of Family Psychology, 20, 117-126.

## The Building Strong Families Study (BSF)

- In the very large, Building Strong Families (BSF) study in the US, the 15 month results showed that African American couples benefitted the most in this study of unmarried couples expecting a baby.
  - Other than Oklahoma, the data for benefits for other couples was weak to non-existent for reasons I'll explain in the next section.

#### **Programmatic Moderators of Impacts**

- Hawkins, A. J., Stanley, S. M., Blanchard, V. L., & Albright, M. (in press). Exploring programmatic moderators of the effectiveness of marriage and relationship education programs: A meta-analytic study. Behavior Therapy.
- Moderators examined in meta-analysis:
  - Dose
  - Format of dose (much less data than we'd like to have)
  - Content: Specific vs. non-specific effects

## Dose? And A Large Methodological Issue

- 1 4 Hours: single doses, such as one-time MRE service have weak evidence of impacts.
- 6 8 hours: stronger evidence but modest.
- 9 20 hours: consistent record of sizeable impacts.
- Over 20 hours: weaker evidence (selection confound here)

#### Format: Distributed or Concentrated?

- For example, if doing 12 hours:
  - Weekend?
  - Two Saturdays?
  - Three 4 hour weekend workshops?
  - 6 two hour sessions?
- Distributed is likely most effective
  - But definitive research on this has not been done

#### Inoculation as a Prevention Metaphor

- Some are one brief shot: Polio
- Some require repeated strengthening: Tetanus

#### Content

- This is a very poorly understood area.
- There is clear evidence of various risk factors that can be targeted in CRE.
- However, it is not as clear that targeting key risk factors is automatically more effective than doing other things.
  - Knowing risk and changing risk may be different.
  - CRE may change risks in ways not envisioned by program developers

## Content: Communication as The Major Example

- Communication patterns matter.
  - We can change communication patterns.
  - Programs that target communication patterns have the largest effects on communication outcomes.
- There is a tendency, but not definitive, for programs that include a strong communication focus to have better impacts on relationship quality.

## The Rich Tradition of "Non-Specific Factors"

- In virtually all fields of psychological interventions, it has been difficult to show specific effects.
- The classic non-specific effect is the power of the relationship between provider and participant. AND this does matter:

Owen, J., Rhoades, G. K., Stanley, S. M., & Markman, H. J. (2011). The role of leaders' working alliance in premarital education. Journal of Family Psychology, 25(1), 49-57.

## Scott's Favorite Nominee for A Potentially Large Non-Specific Factor

- Commitment
- Each partner can see an example of the other willing to spend time in this way.
- Strong literature on commitment impact of seeing partner sacrifice in various ways.
- BSF study: A potential (negative) example

#### Even if Non-Specific . . . Cautions

- What is presented to couples must be plausibly useful.
- Modern couples appreciate some attention to research basis.
- Quality of care, attention to reduction in barriers, ability to put couples at ease, and incentives are going to matter.

Break-up and Divorce

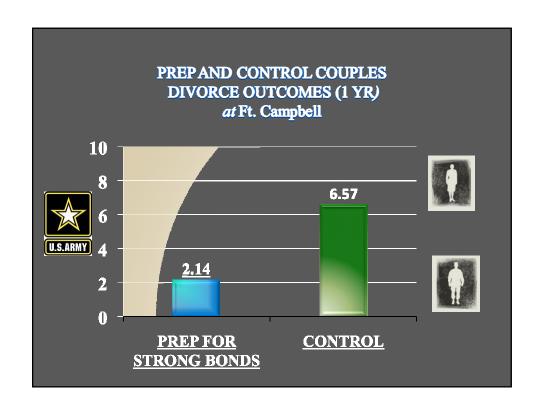
#### Divorce Findings in this Field

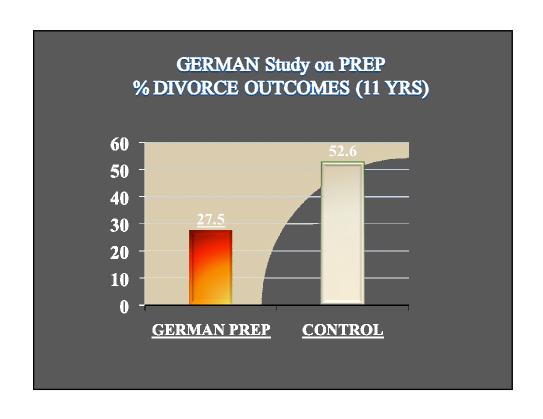
- Most studies in the relationship education field do examine or obtain sig. impacts on break-up/divorce.
- Exceptions:
  - Long-term outcomes, premarital education (Hahlweg, Markman, Thurmaier, Engl, & Eckert 1998)
  - Divorce outcomes, one year post training in our large US
     Army study (Stanley, Allen, Markman, Rhoades, & Prentice, 2010)
  - Divorce outcomes and premarital education in large, random survey (Stanley, Amato, Johnson, & Markman, 2006)
  - Oklahoma site, BSF Study: (Wood, McConnell, Moore, Clarkwest, & Hsueh 2010)
  - Bradbury, Rogge et al. (unpublished; Bradbury, 2011, ABCT)

### Army Marriage Project Divorce at One Year

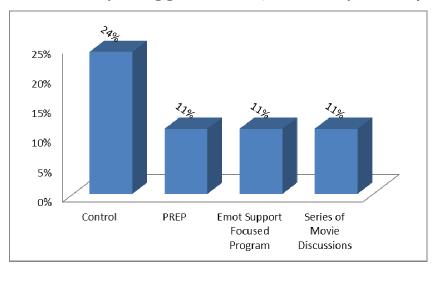
- Fort Campbell: Significant Difference\*
  - 2% PREP for Strong Bond (5/246)
  - 6% Control group (14/226)
- Fort Benning: No significant difference
- Both Sites Combined: Significant Difference
  - 2.3 % PREP for Strong Bonds
  - 4.7 % Control group

<sup>\*</sup> Stanley, Allen, Markman, Rhoades, & Prentice (2010). Journal of Couple and Relationship Therapy





UCLA Study
Bradbury, Rogge, et al. (Bradbury, 2011)



#### Bradbury, Rogge et al.

- Note: they conceived the movie discussions group as an attention placebo.
- But it is either a solid intervention in it's own right or makes strong use of potent non-specific factors.
- (We at the University of Denver tend to see it as a solid intervention of a very different type than others that have been developed.)

**Building Strong Families (BSF)** 

## "Building Strong Families" (BSF) ACF Study

- One of the very large federal studies being conducted at multiple sites
- Results released for 15 month outcomes
  - 36 month impacts will be out soon
- (Another large study will have results in two years: Supporting Healthy Marriage: SHM)

#### Couples

- 5102 couples across the 8 sites
- Randomly assigned to BSF program or control group
- Low income & generally low education
- Non-married or unmarried prior to conception
- Very diverse sample across sites (only 12% white)

#### Results (Pooled Across Sites)

- No effect on relationship quality
- No effect on relationship stability
- No effect on father involvement

# Across the Study Subgroups Who Clearly Benefited from BSF Programs

- African American couples
- Couples with the lowest education levels
- Younger Couples
- Couples with higher initial relationship satisfaction levels (but those with initial quality gained the most in Oklahoma)

- Among 8 sites, only one site had consistently positive results on many indices.
- The Family Expectations Program
  - -The Oklahoma site
  - Strong methods, staff, and program
  - Becoming Parents (BPP/PREP)

#### Positive Results in Oklahoma

- Relationship Stability (staying together)
- Relationship Happiness
- Support and affection
- Fidelity (to one's partner)
- Conflict management
- Co-parenting & Father involvement
- · Fathers living with their children

#### Some Perspective and History

- Large trials of new government initiatives rarely show any impacts or show only weak effects.
- It is a BIG deal to get strong, clear results.

#### Wild Cards (just one of the biggies)

- Dose received varied greatly by site.
  - Oklahoma got the most people through the most material.
  - In a number of sites, only 40% of couples ever attended one session together.
  - -45% of OK couples completed 80% of the curriculum vs. 9% at other sites

#### Oklahoma . . .

- . . . Used a lot of creative incentives (some other sites did as well)
- . . . Made the program inviting, warm
- . . . Kept people involved with great community activities
- . . . Regularly evaluated performance data
- . . . Created a family-like connection for people who may not have it otherwise

#### Are Oklahoma's Impacts Replicable?

- Arguably, quite replicable because:
  - -Specific, detailed procedures
  - -Thorough training and supervision
  - -Active, effective program management
  - Created an incredibly warm environment for the couples
  - Clear incentives and supports
  - Highly structured curriculum

## Supporting Healthy Marriage (SHM) Study

A second very large, multi-site randomized trials of significant services to low income couples (married).

## SHM: Reasons for Optimism in Reaching Low Income Couples

(as reported in Bradbury & Lavner, in press)

- Recruited 6300 couples across sites
- 75% below 200% poverty line
- 50% Hispanic, 30% White (non-Hispanic), 15% African American (5% other)

#### SHM: Participation in Services

- Over 80% of the couples attended at least one session, and go on to complete an average of 20 hours of training.
- 85% attend at least one family support session, and complete an average of 4.5 family support meetings in 6 months period.
- Incredible evidence of ability to reach couples at higher risk who most often never receive such services.

[My source, Bradbury & Lavner, in press; see Gaubert et al., 2010]

## Are Government-Supported Healthy Marriage Initiatives Strengthening Families? A State-Level Analysis

Amato, Hawkins, Kinghorn, & Dahle in preparation preliminary results, carefully checked and being readied for peer review

Presented here by their permission

#### Method

- Used data on government money spent per state, per capita, in healthy marriage/relationship programs
- Accounted for funding information on 86% of the projects nationally
- Examined cumulative funding per capita from 2000 to 2011
- Examined various family outcomes using The American Community Survey

#### **American Community Survey**

- Large, robust, best data on family pattern trends
- Outcomes analyzed
  - Percent divorced
  - Percent married
  - Percent of children living with both parents
  - Percent of children living with one of their parents
  - Percent of children living in poverty (& near poverty)
  - Births to married women
  - Etc.

#### **Analyses**

- Pooled regressions with fixed effects to control for within state changes and other differences and changes within states.
- The analyses robustly control for various types of unmeasured variables that could otherwise confound interpretation of results.
  - Time invariate state variables (region, culture, urban/rural, etc.)
  - Period effects

#### Highlights of Results

- No significant impact:
  - % married
  - % non-marital births
- Significant impacts, all in direction intended by policy funding:
  - % divorced
  - % children living with both parents
  - % children living in poverty (or near poverty)

#### Clickity-Clack

- Trains
- Tracks





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